

## MEMBERSHIP NUMBERS



## COMPANY SIZE



## TOP 5 INDUSTRIES



## EVENT ATTENDANCE

30<sup>th</sup> Annual *Hybrid*

## FAMILY BUSINESS CONFERENCE

**502**  
ATTENDEES

**532**

PRIVATE MESSAGES SENT

*In the virtual platform*

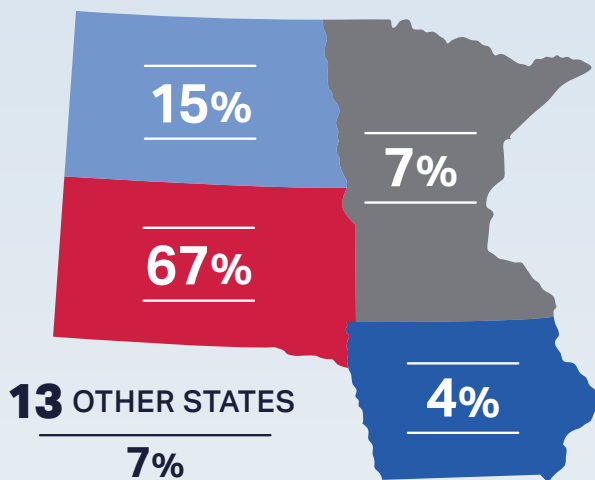
**418**

PUBLIC MESSAGES SENT

*In the virtual platform*

**20**  
STATES

## GEOGRAPHY BREAKDOWN



**13** OTHER STATES

**7%**

DC, GA, IL, IN, KS, MA, MI, MO, MS, NE, OK, PA, TX

*Percentage of members by state*

**70**  
WEBINAR ATTENDEES  
*Average attendance*



## AFFINITY PEER GROUPS

**127**  
PARTICIPANTS

LEADING - 37

TRANSITION - 63

NEXT GEN - 27

10 30 50 70

**33** SPONSORS